

Case Study of Three Sisters namely Surbhi Neeti Kumari, Chitra Kumari, and Chitrlekha Kumari of Gaya district, Bihar

The condition of Bihar is traced to the economic backwardness. The existence of acute poverty has created a situation which requires lots of attention.

The only ray of hope is the generating more and more awareness and mobilization of the rural poor.

Today, the three daughters of a poor farmer Surbhi neeti kumari, Chitra Kumari and Chitrlekha kumari are leading life which they had never even thought of. They are working at Vardhaman in Ludhiyana.

Two years back, Sri Suresh Pathak, a farmer in a village near by Gaya district of Bihar used to work very hard putting all his efforts so that his family members could survive properly. He had a huge burden to run seven members in his family as the output from farming was very low. That too when the farming dependent upon the weather conditions. Often the natural calamities destroyed his farming crushing all his dreams. The Condition is more or less same with almost all the farmers in Bihar.

Suresh had a desire to educate his daughters even when his condition was adverse. He was illiterate and he felt that his illiteracy was the major hurdle of his family's poor conditions. He used to send his daughters to a government school in his village. But, often he found himself helpless as to how he could regulate his day to day life properly. In spite of Crisis his daughters were serious towards their studies they anyhow managed to complete their studies till higher Classes.

In the SGSY special project at Gaya, the Mobilizer of Prayas JAC while their field visits had managed to visit their house. They had a conversation with all the family members and they decided to provide some concrete support to this family. But this was not that simple. These people as we know are very simple and orthodox so they did not liked any outsiders to interfere in their family issues. But the female Mobilizer somehow managed to go for several round of counseling of this family.

Ultimately, they succeeded to associate these three sisters with a training Programme of SGSY special Project at Gaya Office run by PRAYAS JAC.

In their interview and aptitude test it was found that they were good enough for Retail training, and all three of them were provided with three months of rigorous training and exposure they turned out to be a good package. Finally after completion of the training they were placed in a Vardhaman Factory at Ludhiana. On May, 21, 2013, all the three sisters joined the job and since then they have been continuously doing their job with great comfort.

The company provides them a monthly salary of Rs 7000/ and free fooding and lodging facility. As Vardhaman is a big brand where they are getting more exposure of a good life which they could never get at their village. They now support their family members and are an example of success in their village and other family members. They are empowered enough to take decisions at their own.