

# Education & Skills as tools for Livelihood & Economic Empowerment (2000-2022)

### Skilling Scenario and Contradictions:

India is a land with multiple contradictions. Some of these provide the much-needed variety to the routine regimen but at times these contradictions need to be resolved before they start destroying the very fragile economic structure of the country. These contradictions are pronounced in its growth and prosperity amidst extremely retarded segments of ‘population and poverty’, ‘unemployed and unemployability’ and hiatus between ‘education and skills’.

While China’s economy is thriving on its large numbers, we in India continue to blame our burgeoning population for our entire problem, though at the same time flaunt our “demographic dividend” being the youngest country in the world.

Our primary and education stages suffer very serious maladies with our 65% dropping out mid-way, being found nowhere in livelihood programs. This large number of schools drop-outs, neo-literates, BPL, marginalized, underprivileged and uneducated population is required to be trained formally as skilled workers.



Following decades of neglect in both education and employment government started giving importance to Skill development in India, starting with former Prime Minister Manmohan Singh’s 2008, 15th August announcement of the National Policy on Skill Development and the present Prime Minister Narendra Modi giving skilling India extraordinary impetus with his first slogan of 3-S (Speed, Scale and Skill). In 2009, India had set a goal of creating 500 million certified and skilled workforces in the country by 2022, which has been reduced to 400 million.

Despite these serious efforts over the past decade the skilling - employment-livelihood has shown sluggish growth due to an apparent disconnects between skilling, education, economic activities and the community participation.

Skill and Knowledge have been recognized as the driving forces of economic growth and social development. Countries with higher level and better standard of skills adjust more effectively to the challenges and opportunities in domestic and international job markets. The first industrial policy in India was notified in 1956, the first education policy (Kothari Commission) bill was passed in 1967 and the national policy on Skill development was notified in 2009. In the aftermath of this policy, NSDC (National Skill Development Corporation) was established in 2009 to promote private sector participation via innovative funding models, but the education and the community-based organizations remained outside the skilling eco-system.

On demand side, a skill gap study has been conducted by NSDC over 2010-2014, which indicates that there is an additional net incremental requirement of 109.73 million skilled manpower by 2022. This workforce will have to be mapped through recognition of existing skills and then provided with

necessary skilling, re-skilling and up- skilling to increase productivity and provide a livelihood pathway.

### **Prayas JAC Society's giant leap towards skilling:**

Prayas JAC Society was formed in 1988 by Delhi Police, and it developed programs for care, protection and rehabilitation of children. Besides, it developed a program of non-formal education and vocational training which were developed with the help of Shramik Vidyapeeth (later transformed into Jan Sikshan Sansthan). Prayas NFE programs for the illiterate and semi-literate and the vocational training programs were shaped by two eminent experts; Mr. D. N. Mathur, Director, Shramik Vidyapeeth and Prof. C. J. Dasmani, Director, NFE of NCERT. Prayas JAC Society along with the PIEE, SVP-JSS and range of NFE/AE programs created a model of alternative program. Mr. Amod K. Kanth had visited China to study the successful skilling - education -industry-employment model in August 2014, and he wrote in his article submitted to Shri Nitin Gadkari, the Union Minister , Ministry of Rural Development, Govt. of India that “The dramatic growth of Chinese economy (10% per annum for two decades) and China fast becoming second largest economic power and manufacturing giant in the world is substantially attributed to the skill development programs in addition to the structural transformation following the opening of China in 1979, legal changes,1996-Vocational Education Law and the Progressive amalgamation of the rural /agricultural to urban/industrial planning .Among the successful economies across the world, China is both a competitor and a model for India.” It appears today that the Prayas 30-year-old integrated model of skilling leading to economic empowerment needs to be replicated.



Prayas Juvenile Aid Centre Society is today a national level humanitarian, gender sensitive and child focused development organization. Among over 50 Projects, Prayas operates 235 projects/centres/units with more than 630 professionals including 38 Homes/Shelters for children, 53 Vocational Training Centres, across the country in 10 States/UTs Delhi, Bihar, Assam, Jharkhand, Rajasthan, Gujarat, Haryana, Arunachal Pradesh, Kashmir and Andaman & Nicobar Islands, directly serving about 50,000 marginalized children, youth and women addressing multiple issues and initiating programs relating to child protection and juvenile justice, trafficking of children and women, vocational and life skills training, empowerment of women through self-help groups and income generation programmes, promotion of entrepreneurship, facilitating credit through bank linkages and also direct micro finance operations.

Since past 34 years, Prayas has been tirelessly and continuously involved in meaningful, development-driven initiatives that distinctly impact the quality of life of the weaker-sections of the society, in hundreds of slums/villages.

As an essential part of this process of empowering the weak, since 1989 Prayas has been imparting vocational and skill development training in market driven trades ranging from carpentry to computer through around 53 centers across 10 States/UTs in the country in association with Jan Sikshan Sansthan (Ministry of HRD), IGNOU, National Open School and Directorate General of Employable Training, Ministry of Labour & Employment, and by partnering with Govt., CSRs and national as well as international NGOs. On an average, nearly 15000 youth and women from the most marginalized and deprived background are trained and provided livelihood annually.



## **PIEE (Prayas Institute of Economic Empowerment): Prayas Institute of Economic Empowerment (PIEE) as community-based catalyst for change.**

To generate and promote employment-led livelihood programs for the marginalized, *Prayas Institute of Economic Empowerment (PIEE)*, a unit of *Prayas*, was established in **June 2005** to design, develop & conduct training programs aimed at building livelihood alternatives for youth and women of the rural and slum based communities in Delhi, Bihar, Assam, Gujarat, Andaman & Nicobar, Arunachal Pradesh and Haryana through life-skills cultivation and technical trainings in contemporary market driven trades that prepare the marginalized beneficiaries for jobs and, or, small business enterprises.

Prayas Institute of Economic Empowerment (PIEE) the umbrella set up of Prayas JAC Society works as a technical training institute to offer integrated programs of vocational training, livelihood, income-generation program, formation of Self-Help Groups etc. that address a broad spectrum of life skills, remedial education and job training. Key factors in the success of such programs are that vocational courses are selected subsequent to a market scan, and soft skills, such as; communications are integral part of the curricula.

### **Functions of PIEE:**

- ❖ Conducting market survey to identify locations and trades prior to setting-up a training center.
- ❖ Providing Vocational Educational/Training and their up-gradation to create opportunities for productive livelihoods and jobs.
- ❖ Launching trades for training, based on the market survey conducted.
- ❖ Forming Self-Help Groups that derive income from micro-enterprises, supported by micro-credit.
- ❖ Creating marketing avenues for profit from sales.
- ❖ Ensuring opportune placements (job/small-business set-up) for the beneficiaries.
- ❖ Making the centers self-sustainable through revenue generation.
- ❖ Up-scaling existing centers and their programs as per contemporary market trends.

### **Livelihood Support Activities conducted by PIEE:**

PIEE implements the following types of livelihood support activities:

- Skills Training and Job Placements
- Personality Development & Soft Skills
- Entrepreneurship Development
- Qualitative improvement in the Lives of Trainees by linking them with income generation opportunities and ventures

All Courses are conducted according to the **Qualification Pack** of **NSDC** under **NSQF**. Major courses offered have been in the Sectors of IT/ITeS, Beauty & Wellness, Telecom, Apparel, Construction, Agriculture, Retail & Hospitality and RPL. Job Roles have been decided according to the interest and aptitude of candidates seeking skill in a particular sector.

### **The Sectors identified for providing training:**

Beauty&Wellness, IT/ITeS, Telecom, Apparel, Construction, Agriculture, Retail, Hospitality, Plumbing, Electrical Repairing, Carpentry.

### **Geographic Locations:**

PIEE has covered and is presently functional in the slum clusters and re-settlement colonies of Delhi like Jahangirpuri, Tughlakabad, Vasant Vihar, Dakshinpuri, Bhatti Mines, Vivek Vihar, Pandav Nagar, Bhagwanpur, Narela, Hari Nagar, Kirti Nagar, Zakheera, Wazirpur, Narela, Mangolpuri and Bawana

etc. for Vocational Training and Community mobilization. Besides Delhi, PIEE is located in Guwahati, Noonmati, Teok in Assam; Patna, Samastipur and Gaya in Bihar; Ranchi and Hazaribagh in Jharkhand and Bharatpur, Sikar, Baran, Dhaulpur in Rajasthan.

## Outreach:

This Institute has set up 53 Vocational Training Centers having 50 vocational training courses in tradition and new-economy trades as of 2014-15 with an average coverage of 15000 youth in 10 different states/UTs. A total of 8575 trainees have been placed all over India as on 2014-15. Since October, 2017 Prayas JAC Society has become partner of NSDC (National Skill Development Corporation)

## Aims and Objectives of Prayas for Vocational Education:

- To equip vulnerable youth & women from marginalized communities with entrepreneurial and related functional skills
- To create sustainable learning opportunities that nurture youth & women empowerment and socio-economic inclusion
- To provide out-of-school youth & women from marginalized communities with marketable livelihood /vocational skills in order to enhance their employment (formal and /or informal) opportunities
- To empower youth & women to establish viable income generation projects (poverty alleviation)
- To break the cycle of youth marginalization and vulnerability that undermines individual, community and national development projects.

## Major Skill Development Donors/Partners/Programs of Prayas:

In an attempt to reach maximum youth and provide them with proper skill training ,Prayas JAC Society partnered with GoI and State Govts., CSRs , International /National level NGOs: These have been ,Jan Sikshan Sansthan, National Institute of Open Schooling , Director General of Employment & Training , Rajasthan Skill Livelihood Corporation, Indira Gandhi National Open University, International Labor Organization, Pradhan Mantry Kaushal Vikas Yojana, Deen Dayal Upadhyaya Gramin Kaushal Yojana, Ministry of Micro, Small and Medium Enterprises, Swarna Jayanti Gram Swarozgar Yojana, GRC, Bihar Rural Livelihood Projects-Jeevika, India International Skill Center, Astha Prayas, AMUL, Children Hope, Navjyoti, Muskan Foundation, SBI, Delhi TB Association, Raina Foundation, DWSSC, Naya Prayas, The Hans Foundation, Coal India, Axis Bank, Microsoft, Indian Oil Corporation Ltd,Tatas, TechMahindra, ICICI, SIDBI, ONGC, HSBC, ASSOCHAM, Reliance, NSDC, Swades (HSBC Skills for Life) Foundation and A number of Philanthropists.



*With a mission to provide various opportunities of skill development for youth, it was simultaneously thought of to empower Women group through SHGs and link them with Entrepreneurship skill and Production Units:*

## Successful and empowered Self Help Groups led by women leaders:

Prayas JAC Society started forming Self Help Groups since 2002 and formed 400 groups of active women to resolve their social and economic problems by taking a joint decision in the group. These

SHGs effectively recycled the resources generated amongst the members for meeting the emergent credit needs of members of the group. SHGs mobilized small savings either on weekly or monthly basis from persons who were not expected to have any savings.

These groups were highly successful, as they formed 400 groups and collected savings of Rs. One Crore, which was rotated to give loan to the needy member/s. Prayas JAC Society empowered these women group to such an extent that, since 2008-2009 they themselves started running these groups.

The State Bank of India had given a loan to SHG of Jahangirpuri for an amount of Rs.11 lakh and also had awarded Prayas and SHG members for their successful implementation and management of SHG. The group had re-paid the loan amount within the specified period of time. SBI, then again had given loan to Bhagwanpur SHG for effective utilization of the group activities for economic upliftment of the concerned community.



The very existence of SHGs was highly relevant to make the people of below poverty line hopeful and self-reliant. SHGs enabled them to increase their income, improve their standard of living and status in society. It acts as a catalyst for bringing this section of society to the main stream. Ultimately, the nation reaps the advantages.

42-50 groups were credit linked with the nationalized banks under NABARD SHG - bank linkage scheme and Swarna Jayanti Shahari Rojgar Yojana. JSS Prayas facilitated their linkages with bank by providing them technical assistance and support services such as identification of livelihood opportunities and up gradation of their vocational skills.



Based on market potentials and training in respective areas, members started making articles like foot mat, chapatti box, folder (cloth), bakery items, soft toys, garments, woolen sweater, candle, jute bags, artificial jewelry etc. which they marketed through the help of the organization. Members have also received training in beauty-culture, handicrafts, cutting & tailoring, hospital attendant, domestic attendant etc. It has been possible with collaboration of NABARD, Bodh Raj Sawhney Trust and the support of parent body.



## Entrepreneurship Development

Prayas strongly felt that vocational education without the inputs and knowledge of convert the skills into employment/self-employment opportunities would not be meaningful. Promoting entrepreneurship and enterprise development was high on the policy agenda of Prayas. In collaboration with **Small Industries service Institute** and **NABARD**, Prayas organized **entrepreneurship awareness campaigns** with a view to promote self-employment as a career choice and to nurture and develop capabilities among the trainees of JSS Prayas for setting up their own enterprise. Knowledge on how to

start a business /enterprise, how to raise funds, how to maintain accounts, system of production and services etc. were provided to the SHG members and SHGs women started setting up their own enterprises. In collaboration with **Tata Tele Services**, Prayas facilitated the setting up of **STD/PCO Booths by 40 SHG women** associated with Prayas.

Prayas initiated many women empowerment activities through the model of Self-help groups in collaboration with NABARD and SIDBI.

The target population under the SHG program mainly constituted deprived children, youth and women of the deprived and under privileged society. Since, economic empowerment forms the prerequisite to attain social justice and development, Prayas embarked on creating avenues of self- sustaining opportunities for the adolescent children, unemployed youths and the economically deprived women of the community.



**Glimpses of Women SHGs group involved in decision –making process, organizing Mahila Diwas, Being Awarded by SBI for exhibiting better organizing and management skill, linked with production units:**

**“Ms. Damiyanti Sharma (at center) has been associated with Prayas since 6<sup>th</sup> December, 1988. She is trained from ITI (Industrial Training Institute), NVTI (National Vocational Training Institute) & POI (Principal of Teaching). She has been associated with Training-cum-Production unit of Prayas since 2000”.**





## JAN SHIKSHAN SANSTHAN (JSS) PRAYAS

Prayas implemented the unique scheme of GoI (started in 2000) as JSS. JSS Jahangirpuri was sanctioned by the Ministry of MHRD vide letter-No F6-1/1999.D-III (AEO/AE- 8) Ministry of HRD Govt., dated 10<sup>th</sup> April 2000. It was also sanctioned for Prayas unit of Samastipur, Bihar in the year 2009, September. The Jan Shikshan Sansthan (JSS) began in 1967 as Shramik Vidyapeeth (SVP) and remained the solitary vocational training program in the Central Govt. for a long span of time.

Jan Shikshan Sansthan Prayas has been working with marginalized, socio economic and educationally backward population in various parts of Delhi and Bihar for their empowerment and economic rehabilitation. The empowerment model followed by JSS Prayas Delhi encompasses the component of Adult Literacy, Vocational Education, Skill Development, Life Enrichment Education, Self Help Groups and Women Empowerment activities. It is a unique combination of life enrichment education (LEE), livelihood and literacy skills for the poor adults. JSS Prayas has been able to create programs beyond the funding provided by the Govt. of India through collaboration, coordination and convergence with various govt. and non-Govt. agencies and the huge support provided by the parent body of Prayas the national level NGO operating through 235 projects/centres/units across 10 States/UTs in India.

On the ground, every year, the JSSs across the country cover nearly 6 lakh such beneficiaries. The massive outreach and activities of JSS include 61 trades and thousands of courses.

This intervention intends to associate the 57 million illiterates/school drop-outs under ‘Sakshar Bharat’ Adult Literacy Program with emphasis on imparting vocational and skill development to help the huge left out population to attain the national target of the much-needed 500 million skilled man-power by 2022. JSS can serve as one of the most powerful complementary Schemes having its own space in our country with 125 crore population having a huge number of under-educated and unskilled workforce, 93% of them being in the Unorganized Sectors.

## Target Group

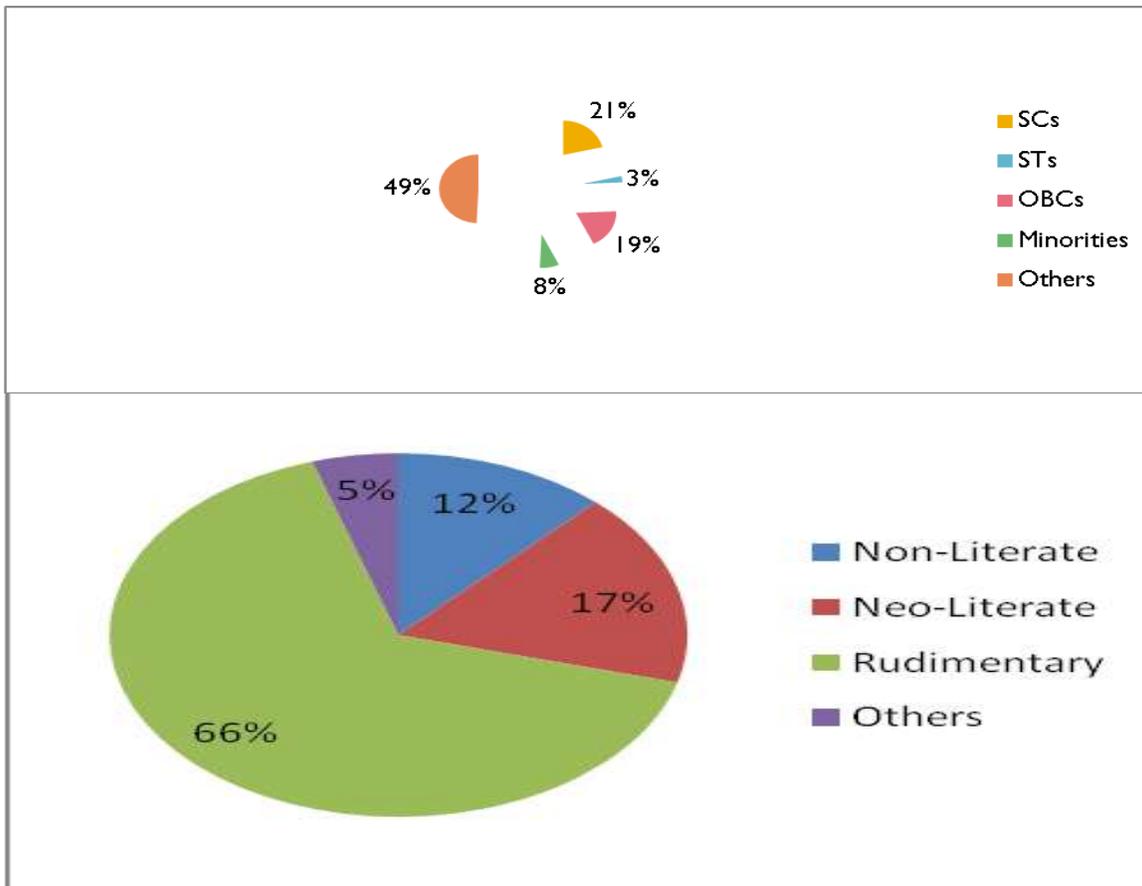
The mandate of JSS is to provide vocational training to Non-literate, Neo-literate as well as School dropouts (up to 8<sup>th</sup> standard). The priority groups are Women, SCs, STs, OBCs and Minorities and conducts program in rural and tribal areas.

## The Objective of JSS

1. To improve the occupational skills and technical knowledge of the neo-literate and the trainees and to raise their efficiency and increase productive activities.
2. It was also meant to provide technical resource support for the neo-literates in both urban and rural areas for tacking up vocational and skill development programs.
3. To organize equivalency programs through Open Learning System like IGNOU and NIOS.
4. To widen the range of knowledge and understanding of the social, economic and political systems in order to create critical awareness about environment.
5. To promote National goals such as secularism, national integration, population and development, women’s equality, protection and conservation of the environment.

## Coverage of Beneficiaries:

During the years 2001- 2022 more than 64987 beneficiaries were covered by the Jan Shikshan Sansthans Prayas Delhi and Bihar (Samastipur).



**Social and Educational Status of Beneficiaries covered in JSS program:**

### Present status of JSS:

JSS has been transferred to MSDE (Ministry of Skill Development & Entrepreneurship) w.e.f. January, 2018 and integrated with the Skill India Program adopting NSQF (National Skill Qualification

| Women      | 36776 | 86.08 % | Men          | 5949  | 13.92%  |
|------------|-------|---------|--------------|-------|---------|
| SCs        | 9105  | 21.31 % | Non-Literate | 5125  | 12 %    |
| STs        | 1264  | 2.96 %  | Neo-Literate | 7348  | 17.20 % |
| OBCs       | 7924  | 18.55 % | Rudimentary  | 28183 | 65.96 % |
| Minorities | 3395  | 7.95 %  | Others       | 2069  | 4.84 %  |
| Others     | 21037 | 49.24 % | --           | --    | --      |

Framework). It is presently at the stage of being re-structured and revamped, the General Secretary, Prayas JAC Society is an important Member invited by MSDE for it's taking a new shape. Under the new structure, Jan Shikshan Sansthan (JSS) is conceived as an institute for conducting skill up gradation in the areas of program of Non-formal mode in the district. It would also provide academic and technical resource support to target groups in both urban and rural areas.



### Memorable events of JSS program:

On 9<sup>th</sup> Sept. 2011 **UNESCO team** along with other foreign delegates visited the exhibition and live demonstration corner. They very much appreciated the articles prepared by the beneficiaries of JSS.



On Dec. 8<sup>th</sup> 2011, a delegation from Afghanistan visited JSS Prayas, Jahangir Puri Delhi. They saw the articles displayed by the beneficiaries of Art & Craft and Dress Making in which jute articles, stuffed toys and different kind of dresses were displayed. They showed keen interest and appreciated the efforts of the beneficiaries. They interacted with the beneficiaries present in electrical class. They were introduced with the beneficiaries enrolled in the course being run in collaboration with Ministry of Textiles.



*JSS celebrates International Women's Day every Year. Mr. Amod K. Kanth, General Secretary, Prayas and Ms. Rashmi Singh, former Director, Mission Conversion, addressed the audience present and spoke about the importance of this day on 10.3.15 in Delhi, Jahangirpuri, Prayas Office.*



### AJEEVIKA DIVAS CELEBRATIONS

(Ajeevika Diwas Celebrations on 5<sup>th</sup> May, 2018 at Bawana Centre)

### Job Registration during Ajeevika Diwas on 5th May, 2018



**Training with Rastriya Mahila Kosh on making Artificial Jewellery: Rosy, a neo-literate woman, started doing designing works after coming out of training. She used to earn Rs.100 to Rs.250 per necklace and earrings.**



**Marketing Support to Beneficiaries:** JSSP in collaboration with the parent body and networking with corporate provided marketing support to the participants of JSSP Program. These participants receive orders from Coca-Cola on regular bases for gift carry bags and candles etc. which provide livelihood opportunities to SHGs women thus establishing linkages of literacy with livelihood. Products prepared by the beneficiaries are being sold in different stalls during festival seasons and at Dilli Haat, Saras Mela, Stalls put up in different corporates and nine marketing outlets of the Prayas viz Sanchay Prayas.



## Accreditation for NIOS Programs

JSS Prayas has been accredited by the NIOS for Open basic Education Program in 2006. Under the scheme of equivalency program NIOS provides certificates to students of IIIrd, Vth and VIIIth standard. Prayas used to run Secondary and Sr. Secondary classes of NIOS. Beneficiaries undergoing vocational training program were benefitted by these educational courses.

Prayas also have accreditation by the NIOS for Vocational Training Program in 2007. Six Month Courses such as Beauty Culture, Dress Making & Library Attendant are being run at present.

## Accreditation for IGNOU Programs

Jan Shikshan Sansthan Prayas has been accredited by IGNOU as a special study center in 2008 to provide various Certificate and Diploma courses particularly Social and Health related subjects. On an average 100 to 150 students are allotted at our study center by IGNOU.



## The IGNOU Courses at Prayas were as under:

Diploma in Women's Empowerment & Development, Diploma in HIV Aids & Family Education, Certificate in HIV Aids & Family Education, Certificate in Human Rights, Bachelor in Preparatory Program, Certificate in Food & Nutrition, Certificate in Tourism Studies, Certificate in Consumer Protection.

Counseling sessions of these courses are conducted by Academic councilors approved by IGNOU. Counseling sessions are held on Saturday and Sunday. Term End Examination Organized in December - 2017 for the first time at our study center.

## Induction Programs on Different Certificate & Diploma Courses by IGNOU at Study Centre of JSS Prayas, Jahangir Puri, Delhi (07112-D)

### Training to Govt. School Students.

During summer and winter vacations students from govt. schools join Jan Shikshan Sansthan Prayas Delhi for undergoing training in different trades such as Cutting & Tailoring, Beauty Wellness Art and Craft, Computer etc. Every year around 200 students from govt. schools receiving training at Jan Shikshan Sansthan Prayas Delhi during their winter and summer break.

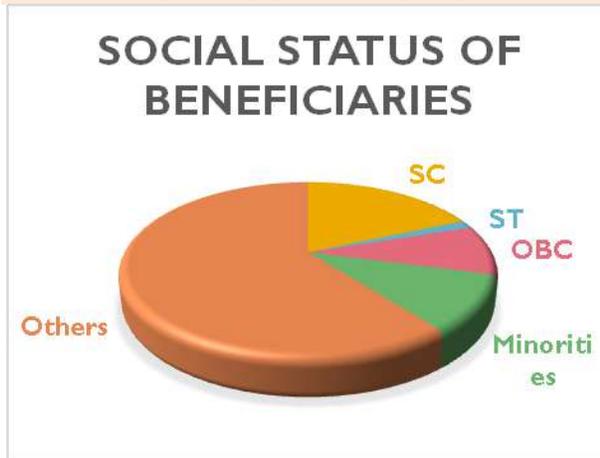


### JSS Milestones:

- 100% placement record has been maintained in case of the beneficiaries of the Electrician Training course under JSS.
- In the 2017, around 4000 food vendors underwent training related to health and hygiene in collaboration with FSSAI after which, their assessment was conducted by FSSAI.

- Vocational training has started for the homeless at the shelter set-ups supported by the Delhi Urban Shelters Improvement Board.
- Around 25 women domestic workers were imparted training for their skill up-gradation in collaboration with ILO.

## CATEGORIZATION OF BENEFICIARIES UNDER JSS PROGRAMME



## Sources of Fund in JSS program:

**Government Grant:** Grant from Govt. of India. JSS Prayas falls under Category C of JSS; this institution received Rs. 25 lakhs as an annual grant from the Central Government.

Presently, JSS is transferred under the Ministry of Skill Development, its activities and smooth functioning will be sponsored by the Ministry.

**Donations by benefactors:** A considerable portion of the funds were generated from the donations made by the public towards the project.

**Development Fund:** Since JSS Prayas falls under Category C of JSS, this institution receives Rs. 25 lakhs as an annual grant from the Central Government.

**Bank Interest:** Bank interest also included as fund for JSS program.

## Programs Conducted to tap inherent potential as well as Community Awareness programs in JSS:

Along with vocational training, special activities are also conducted for JSS beneficiaries in order to enhance their skills and knowledge and to tap their inherent potential. Awareness program on

Tuberculosis, the Community Worker, Conservation of Petroleum/LPG, Prevention and Cure of HIV/AIDS, Drugs De-addiction, Legal Awareness on POSCO Act 2012, Environment Awareness Campaign, etc. have been conducted for the trainees in order to educate and make them sensitive towards crucial issues.

The 25th Foundation Day of Prayas coinciding with Children's Day was celebrated with "Run for Children 2012", where 3000 children from the weaker sections ran for rights.

Youth Festival, Health Camp, Blood Donation Camp and various other community activities are also conducted time to time. Debate, Painting and other competitions are conducted on interesting and thought-provoking themes.

### **Life Enrichment Education (LEE): Towards All-round Development**

Life Enrichment Education (LEE) has been an initiative undertaken by Prayas to improve the skill development education of the beneficiaries by acquainting them with necessary life skills. Activities are conducted to orient them with essential legal rights, balanced diet and awareness program on HIV/AIDS. A two-day workshop was conducted to celebrate Nutrition Week in collaboration with the Department of Food and Nutrition and Ministry of HRD, Government of India.

Prayas has developed LEE syllabus in collaboration with the Ministry of Child and Women Development, Institute of Hotel Management, State Resource Centers, Ministry of Health etc.



### **Government Schemes run by Prayas:**

#### **Swarna Jayanti Gram Swarozgar Yojana (SGSY):**

Prayas joined hands with the Ministry of Rural Development and launched Swarna Jayanti Gram Swarozgar Yojana (SGSY) in June 2012. It was a special project in Bihar (Gaya, Nawada, Jehanabad) and Jharkhand (Hazaribagh and Ramgarh) to provide time bound placements and training to 2000 BPL youth/women in Retail, Hospitality, Automobile and IT Sector coupled with Personality Development life skill training.

550 youth from Naxalite affected areas from Bihar & Jharkhand were provided jobs after training, in the 18-month long project for the period of 2012-2013. Thousands of Children, Youth and Women were integrated into the mainstream belonging to places such as Motihari, Samastipur, Bagaha, Patna, Sapual and Nalanda District of Bihar.

In this project, Prayas dedicated itself to identify the neediest BPL youth/women and trained them in technical as well as soft skills to employ them on wage employment in order to make them self-sustainable.



## Education & Skills as tools for Livelihood & Economic Empowerment

More than 900 youth have been reported trained, out of which more than 550 have been found to be working and got settled.

### **Rishi narrates his tale for “how he was trained and placed under SGSY program”– “A Ray of Hope in the Life of Rishi”:**

Mobilizers from Prayas JAC Society used to visit small villages of Gaya where they came across a group of Scheduled Caste families. There they met Aman Kumar, a poor laborer and his son Rishi (names changed). He was deeply influenced by the mobilizer and was called to the SGSY office at Gaya along with Rishi.

Rishi underwent an aptitude test and it was decided to provide him Computer Training (ICT). Full of motivation, Rishi worked hard, concentrated on the content of the course and practiced regularly in the lab. Trainers found him to be extremely competent and advised him to work on his Communication skills in order to be placed easily.

After his training, a placement camp was organized, where trainees were exposed to various job opportunities to get placed and utilize their newly acquired skills fruitfully. Rishi was successfully selected and placed in Aegis, a Call center of Airtel at Jamshepur with a package of 7000 besides other facilities. He felt contented with his job which offered him a lot of exposure. Aman Kumar was proud of his son for securing his life financially. The father-son duo feels indebted to Prayas for helping to change the destiny of Rishi.

**RSLDC (Rajasthan Skill and Livelihood Development Corporation):** A project was approved under Aajeevika Skills for Skilling under MoRD, GoI to train 1500 Rural Youths in the State of Rajasthan. The project was sanctioned for One and half year.

### **Pradhan Mantri Kaushal Vikas Yojana (PMKVY):**

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development and Entrepreneurship (MSDE) launched on 20<sup>th</sup> March 2015. The objective of this Skill Certification Scheme is to enable many Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. This scheme is being conducted in two phases- PMKVY 1 (2015-16) and PMKVY 2 (2016-20). Prayas implemented this scheme at Samastipur (Bihar), Delhi and Ranchi (Jharkhand).

Under this scheme, Training and Assessment fees are completely paid by the government. Upon successful completion of assessment, candidates shall be provided placement assistance by Training Partners (TPs) like Prayas. Payouts shall be provided to the TPs in alignment with the Common Norms. TPs shall also provide support to entrepreneurship development. The schemes were implemented and being implemented through the National Skill Development Corporation (NSDC).

### **Deen Dayal Upadhyay- Gramin Kausalya Yojana (DDU-GKY):**

The Ministry of Rural Development (MoRD) announced this skill development program on 25<sup>th</sup> September 2014. DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), which is expected to fulfill the objectives of adding diversity to the income of rural poor families and cater to the career aspirations of rural youth. DDU-GKY targets the youth aged 15-35 years from poor families.

To fulfill these objectives, Prayas has partnered with the government to run this scheme as part of DDU-GKY. Prayas was supported through investment, capacity building, strategies for retention, linkages to international placement and technology support for training purposes. This program was implemented in Bihar and Rajasthan.

## **Prayas Gender Resource Centers (GRC):**

Gender Resource Centre (GRC) Suvidha Kendra was an initiative by the Department of Women and Child Development under its Bhagidari Program. The GRC was envisaged as an instrument to bring Social, Economic and Legal Empowerment of women, especially from the underprivileged sections of the society. The main activities under this project were as listed:

- Skill Development and Vocational Training
- Health Camps
- Formation and strengthening of SHGs
- Non-Formal Education (for women and children)
- Nutrition Demonstration program
- Samajik Suvidha Kendra (Information-cum-facilitation desk)
- Legal Counseling

Prayas was running two GRCs in Bawana and Wazirabad. *Bawana GRC was also recognized as the best GRC in Delhi and won accolades from the then President of India Mrs. Pratibha Patil and then Chief Minister Ms. Sheila Dixit.*

## **National Institute of Open Schooling (NIOS):**

Prayas was accredited as a SAIED (Specially Accredited Institute for Educationally Disadvantaged Group) center by NIOS in the year 1999. Owing to the Prayas-NIOS partnership, these children from the streets and slums are imparted education according to their needs and interest.

NIOS has come into existence to cater to the educational needs of those children who cannot pursue institutional education due to their adverse circumstances and Prayas stands on the same footing. Currently, Prayas has been enrolling candidates under NIOS program since 1999-2000, initially the enrolment was less, later on since 2000-2001 it was increased to 250-300 per year.

## **Children Hope Prayas:**

Children Hope Prayas was launched in the year 2004 with the goal of serving the communities and to bring the marginalized children back into the society. The belief is that all children should get equal opportunities to grow with an approach adopted by Prayas “**from cradle to career**” under this project. Awareness programs on Drug Abuse, Tuberculosis and Proper Nutrition have been conducted. To fulfill the goal of women empowerment, training to women regarding SHGs is also being imparted. Vocational training courses and Alternative Centers have also been implemented to focus on building the career of the beneficiaries. As on 2015, 7080 children have benefitted out of the Alternative Education Centers as part of this project.



Navjyoti, Muskaan Foundation, State Bank of India, Delhi TB Association, Delhi School of Social Work, Delhi University are some of the collaborators who lend a helping hand to Prayas for the successful implementation of Children Hope Prayas.

### **Bihar Rural Livelihood Promotion Project- Jeevika, Bihar:**

Prayas has been running Bihar Rural Livelihood Project to enhance social and economic empowerment of the rural youth in Bihar. This project had 4 important components:

1. Community Institutional Development-which will build and strengthen primary and federated social and economic community institutions
2. Community Investment Fund-which involved transfer of financial and technical resources to the community, based organizations on a demand driven basis for use as a catalyst to improve their livelihoods.
3. Technical Assistance Fund-which will improve quantity and quality of service provision by public, cooperative, community and private service providers.
4. Promotion of Public-Private Partnership- by improving the supply of key support services for the community organizations and federations in the areas of institutions in the areas of institution building, finance and livelihood enhancement.

### **9. Indian International Skill Centre (IISC) Ranchi:**

Prayas started this center on March 15, 2017 in Ranchi. The first batch was trained for the job role of General Housekeeper for a course spanning one and a half months. The main objective of this scheme is to train domestic workers and get them placed at international level. Prayas was one of the first 15 centers launched all over India. This scheme aims to bridge the global shortage of labor force by giving opportunities to Indian youth. *Sony Kumari, one of the trained candidates, was placed in Singapore after being trained in the Ranchi center. This was the first ever case for both Prayas and NSDC to place a trained domestic worker outside India.*

### **10. National Skill Development Corporation (NSDC)/Prayas:**

Prayas has been associated with NSDC since 1<sup>st</sup> October 2017 with a target to train 22993 youth aged 18-35 years in 7 years. Prayas is working on a Revenue Model in Delhi, Bihar, Jharkhand and Assam.

NSDC is non-profit company founded in 2009 by the Ministry of Finance, Government of India under Section 25 of Companies Act with an equity base of Rs. 10 crores (49% of GoI and 51% of the private sector). NSDC has a target of 15 crore youth to be trained by 2022. NSDC reports to Prime Minister's National Council for Skill Development, National Skill Development Authority, Ministry of Finance and Ministry of Skill Development and Entrepreneurship (MSDE).

*Prayas aims to run 20 centers all over the approved geographical areas in 9 states with 5-11 trades at each center with a batch size of 20-30.*



Prayas being a training partner of NSDC has decided to convert all vocational training centers of PIIIE under NSQF (National Skill Qualification Framework).

NSQF is a quality assurance framework, which organizes qualifications according to a series of levels of knowledge, skills and aptitude. The levels are defined in terms of learning outcomes, regardless of whether they were acquired through non-formal, formal or informal training. The outcome of NSDC and Prayas projects is expected to impact 1, 33,008 trained youth in a span of 10 years.



## SUCCESS STORY

| PARTICULARS                                    | DETAILS                  | PHOTOGRAPH  |
|--|--------------------------|---|
| Name of the Candidate                          | MD. SADDAM HUSSAIN       |  |
| Gender<br>(Male/Female)                        | MALE                     |   |
| Mobile No.                                     | 8851342296               |   |
| Category<br>(General/SC/SCT/OBC/PH/Others)     | GENERAL                  |   |
| Training Undergone<br>(Fee-based, PMKVY, PMKK) | FEE-BASED, UNDER NSDC    |   |
| Name of the Training Partner                   | Prayas JAC Society Delhi |   |

## OTHER DETAILS

| Sr. no.                   | Particulars   | Details   |
|---------------------------|---|---|
| <b>EMPLOYMENT DETAILS</b> |   |   |
| 1                         | Name of the Employer  | HOTEL SHIV DEV INTERNATIONAL  |
| 2                         | Address of the Employer   | HOTEL SHIV DEV INTERNATIONAL,<br>PAHAR GANJ, NEW DELHI                          |
| 3                         | State (Employer)  | DELHI   |
| 4                         | District (Employer)   | CENTER DELHI  |
| 5                         | Monthly Salary Offered by the Employer                            | 12000/- PM  |
| <b>CANDIDATE DETAILS</b>  |   |   |
| 1                         | Complete Address of the Candidate                                 | WARD NO-5 POST PIPRITHAN,<br>JAMNIGURI, THAKURGANJ,<br>KISHANGANJ, BIHAR-855116 |
| 2                         | State   | BIHAR   |
| 3                         | District  | KISHANGANJ  |
| 4                         | Education Qualification   | 12 <sup>TH</sup> PASSED   |
| 5                         | Name of the Job Role under which candidate completed the Training | DOMESTIC DATA ENTRY OPERATOR  |
| 6                         | Sector of the Training Completed                                  | IT  |

### SHORT NOTE ON THE SOCIO-ECONOMIC IMPACT MADE ON THE LIFE OF THE CANDIDATE POST SKILL DEVELOPMENT TRAINING (Md. Saddam Hussain-from Waiter to a Manager)

“Hello friends, I am Md. Saddam Hussain. I am born and brought up in Bihar. My father Md. Nijamuddin is a farmer in village. My family lives in Bihar where I have one sister and four brothers. I passed out my 12<sup>th</sup> class from Bihar and came to Delhi in search of a job. I started living with my elder brother who is also working in Delhi.

I had just done schooling and looking for a job. It wasn't possible for me to get a good job without any experience and computer knowledge. I was working under a **person who suggested me to learn computer. Prayas JAC Society was near to me**, where I came with one of my acquaintance, Priya. I met here with Centre-in-charge, who guided me and told everything about Prayas JAC Society. I joined

computer and English-speaking course here. I began my career as a waiter in a hotel at Pahar Ganj, Delhi when I was new to this city. I started learning my both courses with full zeal. Now I am working as a manager in Hotel Shiv Dev International, Pahar Ganj, New Delhi and earning 12,000/- p.m.

**I am thankful to Prayas JAC Society for giving me the opportunity to learn this course.”**

## SUCCESS STORY

| PARTICULARS                                 | DETAILS            | PHOTOGRAPH  |
|---|--------------------|---|
| Name of the Candidate                       | MD SHAQUIB JAMAL   |  |
| Gender (Male/Female)                        | MALE               |   |
| Mobile No.                                  | 8298304372         |   |
| Category (General/SC/SCT/OBC/PH/Others)     | General            |   |
| Training Undergone (Fee-based, PMKVY, PMKK) | Fee-Based          |   |
| Name of the Training Partner                | PRAYAS JAC Society |   |

## OTHER DETAILS

| Sr. no.                   | Particulars   | Details                      |
|---------------------------|---|------------------------------|
| <b>EMPLOYMENT DETAILS</b> |   |                              |
| 1                         | Name of the Employer  | LNT PVT.LTD                  |
| 2                         | Address of the Employer   | RANCHI                       |
| 3                         | State (Employer)  | JHARKHAND                    |
| 4                         | District (Employer)   | RANCHI                       |
| 5                         | Monthly Salary Offered by the Employer                            | 16000/-                      |
| <b>CANDIDATE DETAILS</b>  |   |                              |
| 1                         | Complete Address of the Candidate                                 | DHADIYA BELAD, KARPOORIGRAM  |
| 2                         | State   | BIHAR                        |
| 3                         | District  | SAMASTIPUR                   |
| 4                         | Education Qualification   | GRADUATION                   |
| 5                         | Name of the Job Role under which candidate completed the Training | DOMESTIC DATA ENTRY OPERATOR |
| 6                         | Sector of the Training Completed                                  | ITEs                         |

### (Shaquib Jamal feels a great change in his life)

The wings of poverty never spared the family of Md. Shaquib Jamal and struggle of life was the shadow of the financial crunch of the family. Despite severe financial circumstances of the family, he any how managed to complete his education up to graduation. After graduation, he was in the deep need of promoting his livelihood but his entire efforts were fruitless. Fortunately, he came in the contact of the workers of Prayas JAC Society, Samastipur and after counseling he got admitted in the Job Role of Domestic Data Entry operator, Sector ITEs under NSDC Fee based project at Tajpur Road center, Samastipur. After successful completion of the course, he was placed at LNT Pvt. Ltd company at Ranchi, Jharkhand at the monthly salary of Rs. 16,000/- + TA/DA and other similar facilities. Now, *“his life is changed and he is supporting his family financially as well as supporting his sister for further education through his earning. He is very thankful to Prayas JAC Society Samastipur for changing his life through the above said training program”*.

## SUCCESS STORY

| PARTICULARS                                    | DETAILS                  | PHOTOGRAPH  |
|--|--------------------------|---|
| Name of the Candidate                          | MS. POONAM               |  |
| Gender<br>(Male/Female)                        | FEMALE                   |   |
| Mobile No.                                     | 8510907142               |   |
| Category(General/SC/SCT/OBC/PH/Others)         | GENERAL                  |   |
| Training Undergone<br>(Fee-based, PMKVY, PMKK) | FEE-BASED, UNDER NSDC    |   |
| Name of the Training Partner                   | Prayas JAC Society Delhi |   |

## OTHER DETAILS

| Sr. no.                   | Particulars   | Details   |
|---------------------------|---|---|
| <b>EMPLOYMENT DETAILS</b> |   |   |
| 1                         | Name of the Employer  | ICICI BANK  |
| 2                         | Address of the Employer   | ICICI BANK, JHANDEWALAN EXT. NEW DELHI-110055                                       |
| 3                         | State (Employer)  | DELHI   |
| 4                         | District (Employer)   | CENTRAL DELHI   |
| 5                         | Monthly Salary Offered by the Employer                            | 10000/- PM  |
| <b>CANDIDATE DETAILS</b>  |   |   |
| 1                         | Complete Address of the Candidate                                 | 1973/9, CHUNA MANDI, MULTANI DHANDA, SWAMI RAM TIRATH NAGAR PAHAR GANJ DELHI-110055 |
| 2                         | State   | DELHI   |
| 3                         | District  | CENTRAL DELHI   |
| 4                         | Education Qualification   | 12 <sup>TH</sup> PASSED   |
| 5                         | Name of the Job Role under which candidate completed the Training | DOMESTIC DATA ENTRY OPERATOR  |
| 6                         | Sector of the Training Completed                                  | IT  |

## SHORT NOTE ON THE SOCIO-ECONOMIC IMPACT MADE ON THE LIFE OF THE CANDIDATE POST SKILL DEVELOPMENT TRAINING

(Poonam became helping hand of her family)

“I am Poonam, residing at Chuna Mandi, Pahar Ganj. I am a student of B.A. 1<sup>st</sup> year. My father Mr. Suresh runs our home and mother Mrs. Anita is a housewife. We are 3 siblings. I am the eldest one. I wanted to do some good job in a friendly environment. To fulfill my dream, I joined computer and English-speaking course from Prayas JAC Society. *“Here I found learning environment. I gained lots of confidence and inspiration while doing my course. It really helped me in searching job.*

Presently I am working with ICICI Bank, Jhandewalan Branch in loan department. I have to maintain and update records. I earn a handsome salary of 10,000/- p.m. Now I am also doing my further study with self-assistance and became a helping hand for my family”.

Once again, I want to thank Prayas JAC Society and my best wishes are with it to grow more”.

## Domestic Workers Sector Skill Council (DWSSC):

One of the most significant developments in the growth of Prayas is the creation of a separate and distinct entity i.e., Domestic Workers Sector Skill Council (DWSSC) established by the key stakeholders with sectoral approach to be demand-driven, market linked, modular and flexible while promoting vertical and horizontal mobility across competency levels for such workers. This has been the biggest sector in the unorganized labor market of the country typically exemplified characterized by trafficking, exploitation, trafficking and in many cases, they are trapped by agents who send them abroad promising lucrative returns but forced to live a life of Hell.

General Secretary, Prayas Mr. Amod K. Kanth who happens to be the first Chairman of DWSSC is making all efforts to help them live a life of dignity and empowerment as trained domestic helps. By 2025-26, the DWSSC aims to accredit 400-500 Training organizations and provide certification to an almost 2.5 million trained workforces in the country.

## Recognition of Prior Learning (RPL):

RPL is a key element of PMKVY, supported by DWSSC. This scheme plans to impart skill-based training to 1 crore people between 2016-20 and RPL will account for 40 lakh candidates whose prior experience and skill will be assessed and certified. RPL can help them get assessed and certified on their current competencies as per NSQF level. RPL also shows them a path to bridge their current knowledge and skill levels to reach a competency level or go for professional growth.



**SUCCESS STORY**

**Meena Devi**

I feel I am Healthy (Thanks to RPL training that has helped me gain extra knowledge in specific skills like using "PPE" while doing housekeeping and money management including developing a saving habit. I am confident that this certificate will provide me very good opportunity in future to prove my ability and earn more money.

|  |   |                  |
|--|---|------------------|
| Age<br>53                                | Carliappa<br>Vihar,<br>N. Delhi         | Gender<br>Female |
| Income<br>before RPL<br>Rs. 6,000<br>p.m | Income<br>after RPL<br>Rs. 8,000<br>p.m |                  |

Project Implementing Agency  

**Domestic Worker Sector Skill Council (DWSSC)**  
 59, Tughlakabad Institutional Area, New Delhi-110062  
 Tel.: 011-26172060



**SUCCESS STORY**

**Sharda Jaiswal**

I have participated in this Domestic Worker training under PMKVY. In this programme I learnt about different methods of digital payment so I can know do "ATM" transaction. Also use PPE while doing household jobs.

|  |   |                  |
|--|---|------------------|
| Age<br>41                                | Carliappa<br>Vihar,<br>N Delhi          | Gender<br>Female |
| Income<br>before RPL<br>Rs. 5,000<br>p.m | Income<br>after RPL<br>Rs. 6,000<br>p.m |                  |

Project Implementing Agency  

**Domestic Worker Sector Skill Council (DWSSC)**  
 59, Tughlakabad Institutional Area, New Delhi-110062  
 Tel.: 011-26172060

Prayas is also a valued partner of DWSSC and facilitating the RPL program of PMKVY. It would have trained 6000 domestic workers by the time the document is going to be published in November, 18 end.

Success stories of Two Domestic Workers are enclosed here, which explains how the training helped them gaining skill and getting hike in their salary.

## 11. Swades Foundation (HSBC -Skills for Life) Project:

The project is being implemented from 1<sup>st</sup> of January, 2018 in Tughlakabad, Jahangirpuri and Bawana areas of Delhi. It is catering to the need of youth in the age group of 15-25. The project is being implemented in Delhi (Tughlakabad, Jahangirpuri and Bawana).

The objective of the project is “Creating Livelihoods and Entrepreneurship Opportunities for 150 Marginalized Children and Youth through Skill Development & Life Skills”



The course wise Model curriculums are followed to comply the National Occupational Standards (NOS) of Job Roles/Qualification Pack (QP) based on NSDC models. The project provides training in three sectors, i.e. Hospitality, Retail and Beauty and Wellness. The Job roles under the hospitality are Front Office Assistant, Store Office Assistant under Retail and Assistant Beauty Therapist under Beauty and Wellness.

Against the target of 150 youth to be trained in the project period of Jan, 18 to Dec,18, project has trained 206 candidates. “Orientation by VLCC (Vandana Luthra Curls and Curves) Makeup and Hair Style to Tughlakabad Center trainees of Assistant Beauty Therapy Job Role 7th August 2018”.

### Success Story of a Trainee attending Assistant Beauty Therapy course at Bawana center in Swades (HSBC Skills for Life) project:

|  |   |
|--|---|
| <b>Kajal</b>   |  |
| Date of recording case study   | 9/10/18   |
| Date on which trainee joined the course  | 1/9/18  |
| Course name  | Assistant Beauty Therapist  |
| Name of the trainee  | Kajal   |
| Centre location  | Bawana, Delhi   |
| Trainee home district/State  | JJ Colony Bawana North-West Dist. Delhi 39  |
| Highest educational qualification  | 9th pass  |
| Demographic details (Religion/Income category/No. of family members (Earning/Dependent)/Highest educational qualification in the HH) | Hindu/SC/5 members/Father   |
| Reasons for joining the course   | To become employable  |
| Feedback on training process   | Good learning experience  |
| Family/Guardian response to joining the course   | Positive response   |
| Whether placed through the training centre?  | NA  |
| Placement organization   | NA  |
| Annual salary offered  | NA  |
| Whether still working at the same workplace? If not, did centre facilitate second round of placement?                                | NA  |
| Narrative account of the changes observed post joining the course  | She feels that she will be able to get a very good job after completing the course.   |

## 12.Niti Aayog: Aspirational Districts:

Prayas JAC Society has been entrusted with a task on July, 2018 to conduct a pilot study in Sitamarhi district of Bihar, (There are 115 Aspirational Districts, out of which 30 are under NITI Aayog, 50 are under Ministries pool and 35 are under MHA), which was successfully conducted and report submitted. The objective of this pilot study was to map aspirations of the youth of these districts and recommend the best possible way to channelize their energies towards achieving their goal through relevant and employable skill development programmers. The study had analyzed the demographic and economic profile of the district and collected relevant data regarding skill training done under PMKVY-2 and DDUGKY.



Launched by the Hon'ble PM in January 2018, the 'Transformation of Aspirational Districts' program aims to quickly and effectively transform these districts. The broad contours of the program are Convergence (of Central & State Schemes), Collaboration (of Central, State level 'Prabhari' Officers & District Collectors), and Competition among districts driven by a mass Movement. With States as the main drivers, this program will focus on the strength of each district, identify low-hanging fruits for immediate improvement, measure progress, and rank districts.

## Collaboration with National and International NGOs, CSR and Philanthropists to help develop acquire skills by youth:

Prayas entered into partnership with various corporate through their CSR initiatives, national and international NGOs and philanthropists to train youth from the marginalized sections of society. National NGO like The Hans Foundation and corporate like Coal India, Microsoft, Indian Oil Corporation, Tata, Tech Mahindra, ICICI Bank, Yes Bank, IDBI, SIDBI, ONGC, HSBC, ASSOCHAM, Reliance, Swades Foundation (HSBC Skill for Life) joined hands with Prayas. It also included international partnerships like Prayas-ILO Project.



### 1. AIMO-Prayas Project:

The AIMO Industrial Foundation Society collaborated with Prayas in order to launch a joint project namely "Prayas-AIMO Centre for Livelihood". The project is being implemented in Jhandewalan area of Delhi.



### 2. ASTHA-Prayas Project:

This program aimed to impart vocational training to poor girls apart from providing mid-day meals to the 80 children daily. It was a program, started in Vivek Vihar, Delhi in 1998 as a local initiative, supported by philanthropists. Astha Prayas imparts Alternative Education to children and enables them to be part of the mainstream in the nearby government schools. Routine health check-up of the children has also been conducted, organized by Prayas Health Service.

### 3.IOCL-Prayas Project:

Indian Oil Corporation Limited had tied up with Prayas as part of its CSR policy to launch a joint venture namely 'Integrated Development Project' with an active consultancy cell. The objective was to

identify vital issues which needed targeted intervention and to reach out the weaker sections to enhance their quality of life. Prayas coordinated and facilitated with IOCL management to setup a project on vocational training, micro-finance, non-formal education and rehabilitation of disabled people from the communities.

#### 4. Tata Power Delhi Distribution Limited (TPDDL):

On 1<sup>st</sup> February 2013, Prayas JAC Society with the support of Tata Power Delhi Distribution Limited (TPDDL) started Computer based Functional Adult Literacy Program in 11 centers at Bawana Colony which later expanded to Wazirpur, Narela and Mangolpuri.



#### 5. Prayas - IGNOU Community College:

In 2009 when IGNOU (Indira Gandhi National Open University) incepted the concept of community college Prayas was accredited with IGNOU to run community college. Prayas launched 7 community colleges; 3 in Bihar, 1 in Jharkhand, 2 in Assam and 1 in Delhi. Under community college model Prayas provided technical as well as vocational education. Students studying under Prayas-IGNOU community College were enrolled in IGNOU courses and after successfully completion of course got certificates of IGNOU. Prayas was recognized and registered as IGNOU study center which facilitated study & examination of IGNOU students.



#### 6. Prayas Intervida Project in Bawana:

It was launched at the resettlement colony in Bawana in June 2007; this project aimed to cater to the educational, vocational and economic rehabilitation needs of the children and families of the marginalized sections of society with limited access to resources and education. The main components of this project were:

- Early Childhood Care and Development (ECCD) Program: Children aged 3-6 years were taught through joyful learning such as dramatics, music, puppets and stories. This intervention was to help solve several pressing issues like malnutrition, neglect of girl child, illiteracy, child abuse and infant mortality.
- Alternative Education Centers (AECs): Eight alternative education centers were setup in the community through which 230 children were enrolled under the age group 6-14 years. Specific activity-based Teaching Learning Material were developed by Prayas for different type of learners- Auditory, Visual and Tactile.
- Vocational Training and Micro Credit: The center provided life skill training in order to supplement



their Program earnings. Through the formation of Self-Help Groups (SHGs), the importance of saving habits was emphasized and inputs were given on how to collectively save money. Training on income generation activities as well as skill generation were also imparted.

## 7. Raina Project:

Formally inaugurated on 16<sup>th</sup> September 2004, this project was started as a joint venture between Raina Foundation and Prayas to set up a new community-based sponsorship program for nearly 100 neglected children and their families at Bawana. It provided Alternative Education to the children and its motto was to mainstream every student with the Primary Basic Education program of government.



## 8. Women Empowerment through Financial Inclusion and Skill Development: Prayas Micro-Finance attempt:

An initiative was taken by Prayas in January 2007 to address issues related to poverty alleviation, financial support to micro-entrepreneurs, awareness on gender related issues etc. Prayas Micro-Finance focused on increasing the economic opportunities of girls and women, empower them and increase their resilience to sustain livelihood. Following activities were undertaken by the program-



1. Group Formation
2. Capacity Formation of SHGs
3. Skill Up Gradation
4. Advocacy and Awareness
5. Marketing Support
6. Bank Linkages
7. Entrepreneurship Promotion

| Sources of Funding   | Amount (in lakhs) | Amount Outstanding (as on 30th June 2018) | Cost of Capital (%) |
|----------------------|-------------------|---|---------------------|
| RashtriyaMahila Bank | 35                | 0   | 8                   |
| SIDBI                | 50                | 0   | 13                  |
| Indian Bank          | 35                | 0   | 13.25               |
| Prayas               | 28                | 0   | 9.5                 |
| Total                | 148               | 0   | 11.21               |

### Status of Prayas Micro-Credit as on 30th June 2018.

|                      |           |
|----------------------|-----------|
| Total Loan Disbursed | 97770000  |
| Total Clients        | 4644      |
| Amount in Arrears    | 19,87,497 |
| Clients in Arrears   | 282       |
| % in Recovery        | 98        |



### **Success Story of Ms. Nisha (ILO project of Prayas): Towards a Positive Change in her life:**

A poor woman no different from others, Ms. Nisha has proved how women can overcome structural barriers through training and support from organizations like Prayas JAC Society with ILO. Before she joined Prayas for training, she was surviving in the informal sector with limited education and skills. Educated till 8<sup>th</sup> grade, she left her higher studies since her family was not well-off financially. Domestic work, being a female dominated sector, women have traditionally been relegated to the lowest paying, least skilled work due to unorganized way of domestic work.

Nisha was brought out by the Outreach worker ‘Sakhi’ at Prayas and was counseled by the head of the project. She was trained for 3 months and during the course, she was enthusiastic to gain knowledge. The training sessions of Prayas gave her confidence and made her realize that she deserves higher pay, considering the skills she grasped at Prayas. Nisha went on to realize her true potential and became a strong independent woman. Currently she is working at a house in Adarsh Nagar and the employer is very happy with her work. Later, Nisha was able to support her family with a salary of Rs. 8000/- per month.

### **11.Naya Prayas:**

Commenced in 1993, Naya Prayas project aimed to assist vulnerable girl children working as domestic helpers and also to create awareness in the society about education, skill generation etc. This step was taken to educate marginalized children living in urban slums of Bhatti Mines and Kusumpur Pahadi and Vasant Vihar. Alternative education, vocational training and awareness generation camps on crucial issues come under the Key Activities conducted as part of this project.



### **Trained and Placed Candidates:**

Prayas not only provides training but also ensures the placement of its trainees at different corporate and retail houses like Le Marche, NIIT, McDonalds, Pizza Hut, directly or through its collaboration with different placement agencies. Every year 15000 candidates are trained and placements are made according the project’s requirement.

*“PIEE is one of the best-known service providers in the field of skill development in the country with multiple accreditations and it is specially known since Prayas also happens to be among the leading community-based organizations serving the most deprived, and the poorest among the poor.”-Amod K. Kanth*

### **References:**

**Reports and documents of Skill Development Projects implemented through Prayas JAC Society.**